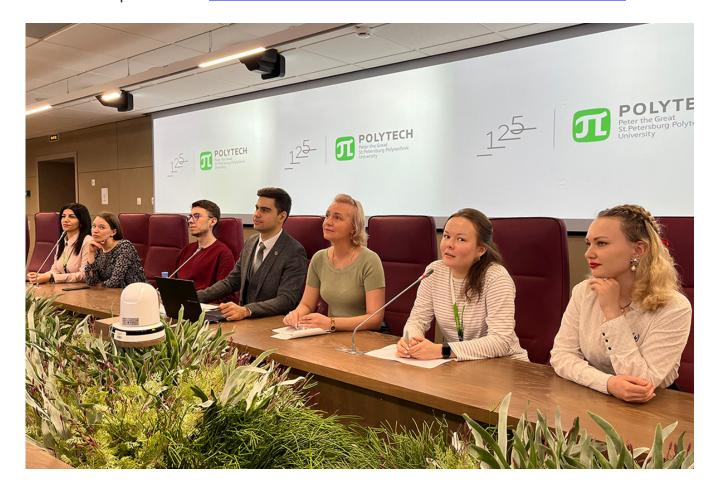
## <u>Polytechnic University participated in the Russian-Armenian</u> <u>University Student Conference</u>

The Institute of Industrial Management, Economics and Trade is actively involved in the implementation of joint activities of RAU and SPbPU. They develop research and project activities of young people, as well as stimulate academic mobility programs. In mid-April, breakout sessions of the Graduate Schools and the IIME&T Department were held, organized jointly with the RAU Institute of Economics and Business as part of the International Student Annual Scientific Conference.



The joint section of the Graduate School of Industrial Management and the Department of Management and Business of the Institute of Economics and Business of the RAU «Actual problems of modern management: theory and practice» allowed to exchange the results of youth research in the field of problems and prospects of management of organizations and enterprises, digitalization of the construction industry, application of artificial intelligence for the development of advertising creatives, optimization of logistics processes of the oil and gas industry and other topical issues.

The session was opened by the section co-chairs, IIME&T Deputy Director for International Activities Nikita Lukashevich and Director of the Graduate School

of Industrial Management Olga Kalinina.



After the session the Head of the RAU Department of Management and Business Prof. Arzik Suvaryan thanked the speakers for choosing the actual topics and wished the participants fruitful and active work.

At the joint section of the Higher School of Engineering and Economics and the RAU Department of Economics and Finance, young scientists and students touched upon the economic aspects of medicine, transportation systems, cyber sports technologies, construction and innovative development of the Arctic regions.



The Department of Economic Theory of IIME&T held a joint section with the Department of Economic Theory and Problems of Economy in Transition of the RAU, which was attended by junior students with reports on the problems of economic theory and macroeconomics.



Colleagues from RAU highly appreciated the quality of students' reports and suggested to develop cooperation. The priority is to publish articles and organize joint youth events and conferences on a regular basis.

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