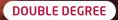
POLYTECH Peter the Great St. Petersburg Polytechnic University



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INTERNATIONAL BUSINESS



PROGRAM NAME: International Business

AWARD:

- · Bachelor of Management, major in International Business, Peter the Great St. Petersburg Polytechnic University;
- · Option to study abroad in: Saimaa University of Applied Sciences OR Seinäjoki University of Applied Sciences

MODE OF STUDY: full-time

LANGUAGE OF INSTRUCTION: English

COURSE DURATION: 4 years, 8 semesters, 240 ECTS (optional: 2 semesters at partner universities)

PROGRAM OUTLINE: The program gives insights into international business management and develops high-level leadership, analytical, cross-cultural and organizational skills. The major goal of the course is to train experts in the field of international business and help future entrepreneurs gain relevant profound knowledge to boost their management career. This program will help students to develop relevant skills and knowledge to build a successful career in an international company or create and lead their own business in Russia/abroad.

CURRICULUM (GENERAL MODULES):

| MODULES | ECTS |
|---|------|
| International Business and International studies | 43 |
| Elective Module | 10 |
| General Disciplines (Science) | 15 |
| Mathematics and Natural Sciences Module | 24 |
| Foreign Language | 20 |
| Basic Module (Economic Theory; Management Theory; HR | 80 |
| Management; Organization Theory; Finance; Management) | |
| Project Module | 23 |
| Internships | 19 |
| Thesis | 6 |
| Total | 240 |



ENTRY REQUIREMENTS:

- Secondary education certificate or equivalent
- Level of English Upper Intermediate
- Entrance examination: Language Interview (pesonal or by Skype), English and Mathematics exam

PARTNERS:

- Saimaa University of Applied Sciences
- Seinäjoki University of Applied Sciences

CAREER OPPORTUNITIES: Specialists or juniorlevel executives in following departments of international companies: procurement, logistics service, export-import operations, sales, marketing, advertising, public relations, finance, investor relations, HR, analytical and consulting departments.Entrepreneurs of international startups

