

CURRICULUM
OF THE INTERNATIONAL SPRING SEMESTER PROGRAM 2019
“INTERNATIONAL BUSINESS SEMESTER, MODULE 2”

Course title	ECTS credits
Russian Language	5.0
International Financial Reporting Standards and Taxation	5.0
Managerial Economics	3.0
Organizational theory and organizational behavior	3.0
International Marketing Management	3.0
International Marketing Research	5.0
Consumer Behavior in Russia	3.0
Innovation Product management	5.0
Marketing of Innovation	5.0
Research and Business Simulation (upon request)	5.0